Cities are built by people, and thrive because of business. For 62 years, the Downtown Denver Partnership has been steady, confident and visionary in our efforts to build one of the most economically powerful center cities in the country. Guided by the 2007 Downtown Area Plan, the 20-year plan for Downtown Denver, the Partnership is leading a place-based economic development strategy to positively IMPACT our center city 24 hours a day, seven days a week.

Over the course of the past year we have stewarded the transformation of the visitor experience on the 16th Street Mall, increased the attractiveness of Downtown by recruiting high quality retail amenities, advanced efforts to ensure diversity of housing type and affordability, fostered our culture of innovation and entrepreneurship and much more. And throughout the center city our IMPACT is as vibrant as the Blue Trees that line the Denver Theatre District, as tangible as the pop-up park transforming 21st Street and pulsates to the beat of the more than 220 musicians that perform Downtown as part of our effort to drive the culture of music forward in our center city.

Ultimately, our IMPACT has created a thriving center city that tops national rankings and is a “go to” destination for businesses looking to start and grow, the next generation workforce and more. And at the intersection of this IMPACT you’ll find our 750 member businesses, Board of Directors, civic leaders and community partners. Thank you for contributing your passion and skills to advance progress towards our vision of an economically healthy and vital Downtown.

As we continue to build a great city, our focus will remain on the policies, initiatives and projects that will have the most IMPACT on our core priorities to build a premier organization, create energized public spaces and districts, grow the economic base of Downtown, and connect everyone to everything through greater mobility options. We look forward to another place-making, city-building year of IMPACT ahead.

Tami Door
President and CEO
Downtown Denver Partnership

Walter Isenberg
Board Chairman, 2016-17

Bill Mosher
Board Chairman, 2017-18

It’s all about IMPACT
Downtown Denver Partnership

750 Member Organizations
80 Board Members on 3 Boards
7 Councils and Committees
35 Corporate Sponsors
35 Partnership Team Members

Downtown Denver Business Improvement District
City and County of Denver
Office of Mayor Michael B. Hancock
Arts and Heritage
Community Planning and Development
Denver Police Department
Human Services
Office of Economic Development
Media and Recreation
Public Works

Allied Universal
Auraria Higher Education Center
Colorado Department of Transportation
Colorado Technology Authority
Consolidated Services Group
Denver Urban Renewal Authority
Denver Regional Council of Governments
Regional Transportation District

VISIT DENVER

Learn more and ENGAGE with us at downtowndenver.com.
Here is a snapshot of the IMPACT we had on Downtown Denver this year.

- **AUGUST**
  - Launched Private Security loan
  - 13,334 people attended 200 events
  - 47 million social media impressions

- **SEPTEMBER**
  - Target, Sephora and Whole Foods will open in the coming year.
  - 325,000 visitors in seven seasons of the Southwest Walk

- **OCTOBER**
  - Brought millions of visitors Downtown in annual events including the 21st Annual Parade of Lights, New Year’s Eve, the 2017 DIME Denver, and Downtown Brosemer on the 16th Street Mall.
  - Produced the culture of impactful events together with bands and massages in Downtown Denver.

- **NOVEMBER**
  - Advanced commitment to building Lumber and Downtown Denver through strategic partnerships and economic development opportunities, including in-depth forums on the future of the 16th Street Mall.
  - Expanded activations for the 2017 DIME Denver, including presenting a $2.8 billion of development under construction or planned.

- **DECEMBER**
  - More than 6,000 people attended programs at the Commons.
  - 30,000 people have attended programs at the Commons.
  - Enhance the potential relationships on the 16th Street Mall.
  - Organized the Southwest Walk.

- **JANUARY**
  - 7,467 commuter survey responses represented 189 companies, highlighted value of transportation benefits.
  - 710,000 people attended programs at the Commons.
  - Enhanced the potential relationships on the 16th Street Mall.
  - Organized the Southwest Walk.

- **FEBRUARY**
  - Expanded activations for the 2017 DIME Denver, including presenting a $2.8 billion of development under construction or planned.
  - 749,367 Downtown residents.
  - 130,227 Downtown employees.

- **MARCH**
  - More than 8,000 people attended Partnership Murder events.
  - Supported developers in working key projects forward.
  - 19 companies expanded or relocated Downtown.

- **APRIL**
  - 1,000+ trees managed by the Blue Trees.
  - Elevated efforts to create a distinctive city through implementation of public art programs and downtown.

- **MAY**
  - Elevated efforts to create a distinctive city through implementation of public art programs and downtown.

- **JUNE**
  - Lab held focus on 720 neighborhoods and connect for the Denver Urban Renewal Authority.
  - Lab held focus on 720 neighborhoods and connect for the Denver Urban Renewal Authority.

We are the visionary city builders creating an economically powerful center city.