



Downtown
Denver
Business
Improvement
District



2019 Annual Report

Downtown Denver BID

Dear Downtown Denver Property Owner,

The Downtown Denver Business Improvement District (BID) is a public organization funded by 399 downtown commercial property owners who invest in the vitality of Downtown Denver. Through annual assessments paid to the organization, BID property owners fund cleaning and maintenance services, safety initiatives, economic development, and marketing programs to continue to make Downtown Denver a clean, safe, and welcoming environment.

We are pleased to share the BID’s 2019 accomplishments, services and programming.

Your BID assessments and contributions fund the following services and benefits:

- Sidewalk cleaning, including pan and broom and power washing
- Snow and ice removal on 16th St. Mall
- Private Security Team patrolling 365 days per year
- Trash, recycling, graffiti, and sticker removal
- Landscaping: Tree care, seasonal plantings, planter upkeep, and regular watering and pruning
- Sidewalk, alley, planter, and lighting inspections
- Business recruitment and retention activities
- Downtown-focused survey conduction and research services
- Communications through BID Happenings, a monthly e-newsletter
- Alley management: removal of unwanted items and managing Between Us: The Downtown Denver Alleyways Project
- 16th Street Mall management: vendor, sidewalk café, and banner programs
- Event permitting and activation of public spaces
- Annual holiday décor management



Thank you for your dedication and commitment to making Downtown Denver a premier and inviting destination for all.

Bahman Shafa
Chair, Downtown Denver Business Improvement District

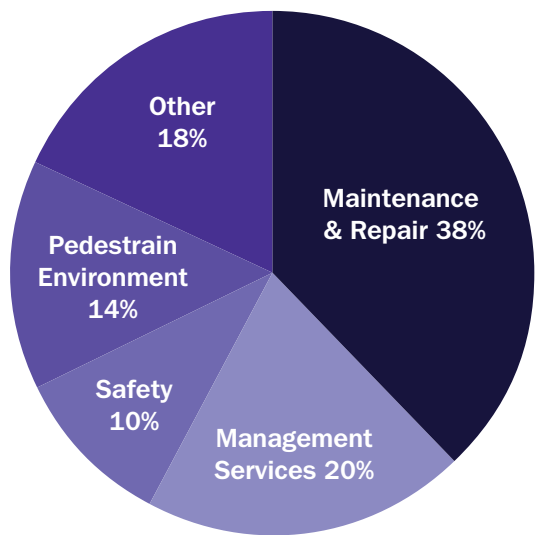
What is the BID?

The Downtown Denver Business Improvement District (BID) is a public organization funded by private commercial property owners. The BID strives to provide a clean, safe, and vibrant Downtown Denver environment for employees, residents, and visitors. The BID is comprised of 833 properties and 399 property owners within its 120-block area. It maintains the 16th Street Mall and goes above and beyond basic city services through district-wide funding. The BID’s boundaries extend from Speer Boulevard to 20th Street, and from Wewatta Street to Grant Street. BID property owners fund a series of district-wide programs designed to attract people and business to downtown through annual assessments.

BID Programs

From safety and security to downtown maintenance, the BID’s programs are critical to the vibrancy of our urban center and enhance the vitality of Downtown Denver. Through Maintenance and Operations, Safety initiatives, Economic Development, Pedestrian Environment enhancements and Activation, targeted visitor marketing and communications, as well as holiday events, lighting and décor that attract thousands of visitors each year, the BID continues to ensure that Downtown Denver is a world-class destination.

2018 and 2019 Expenditures



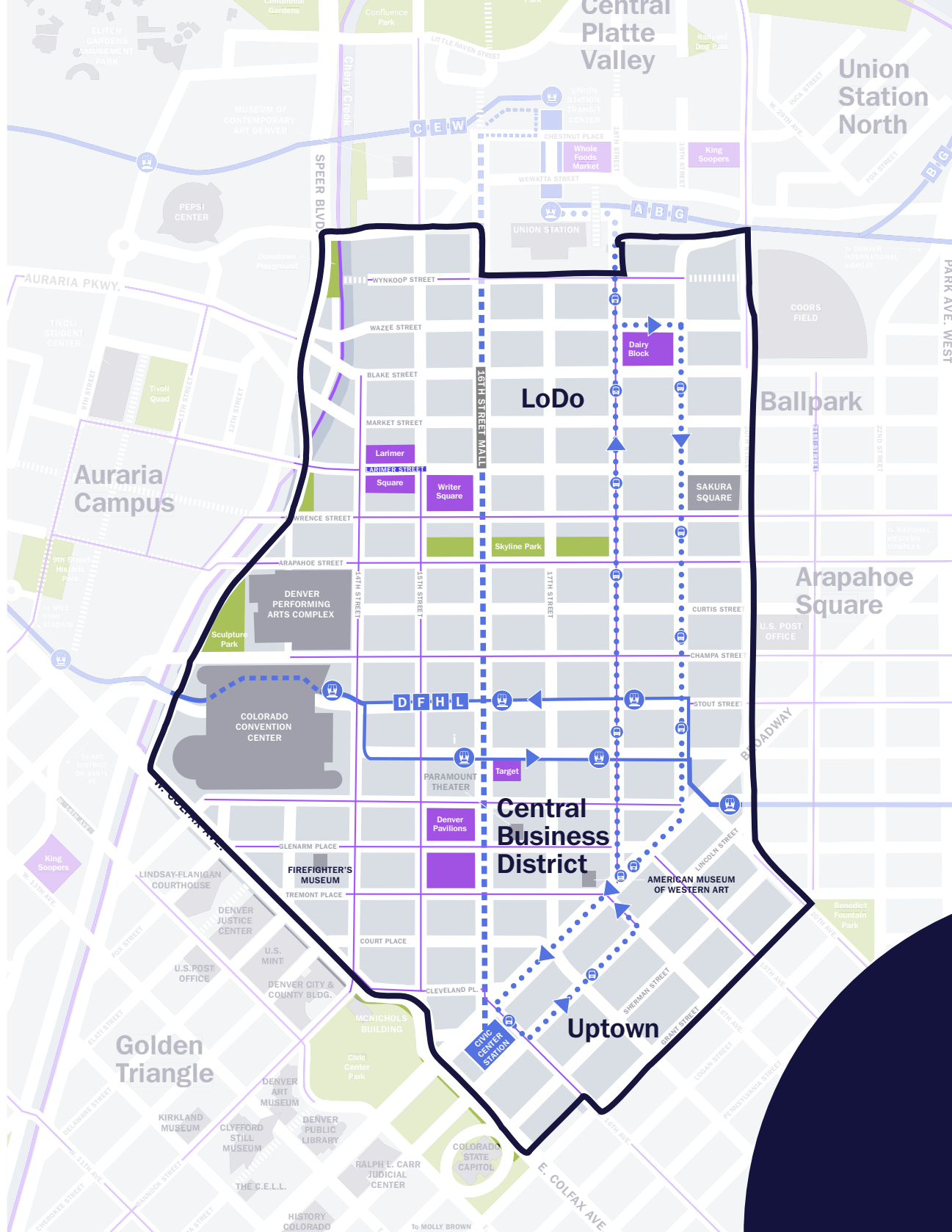
“Our businesses have all come to depend on the BID to provide important, up-to-date information including security information and work together with all aspects of the City to make sure there are interesting, dynamic, and sought after events and happenings that drive people downtown to enjoy our businesses.”

- **Kim Corrigan**, Vice President of Operations, Sage Hotel Management

BID Board of Directors

- Bahman Shafa**, CEO | Focus Property Group
Sandrena B. Robinson, General Manager Denver Place | LBA Realty
Jennifer L. Hallinan DeLeon, General Property Manager | Hines
Austin Kane, Vice President, Regional Director | Unico Properties LLC
David Kaufman, Manager & Co-Owner | 910 Associates, Inc.
Jon Buerge, Chief Development Officer | Urban Villages, Inc.
Jodi Janda, Vice President, Senior General Manager | JLL
Ron Fano, Legal Advisor, Spencer Fane LLP





Contact

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Denver Police Department (non-emergency only): 720.913.2000

Public Transportation, including Free MallRide (RTD): 303.299.6000