



Downtown Denver Partnership

Downtown Denver Leadership Program

ABOUT THE PROGRAM

The Downtown Denver Partnership's Downtown Denver Leadership Program develops Downtown Denver's future leaders, educates participants about the economic importance of Downtown Denver, informs participants about the unique leadership opportunities and challenges that exist in a Downtown environment, and engages participants in creating the Downtown Denver of the future.

Program Fee of \$3,500 Includes:

- Nine half-day sessions, including a light lunch at every session.
- Full Day Class Retreat with Leadership Development Training.
- Tickets to the 2019 Downtown Denver Awards and Downtown Denver Partnership Annual Meeting.
- Custom Downtown Denver Development Tour.
- Custom Downtown Denver Mobility Tour.
- Opportunity to participate in Leadership Luncheon Series.

ABOUT THE PARTICIPANTS

The 90 participants selected for the Downtown Denver Leadership Program represent a cross-section of metro area employees and public, private and non-profit employers, and have demonstrated a strong commitment to the community, a passion for Downtown Denver, as well as interest in building their leadership skills in both their professional and personal lives.



ABOUT THE PROJECT – THE GREENING OF DOWNTOWN DENVER

Following the recent completion of The Outdoor Downtown Plan, the Downtown Denver Partnership has a strong vision for the greening of Downtown Denver. The Partnership will create a premier outdoor experience by providing accessible and inviting parks and public spaces that contribute to an economically thriving Downtown Denver. There is work to be done. For example, when measured against 20 other American cities, Downtown Denver ranked the lowest for urban tree canopy with only 4% coverage!

This year's Leadership Program class project will focus on building a set of recommendations focused on The Greening of Downtown Denver. Through the class project, participants will gain a strong understanding of the City Beautiful movement, the economic importance of a resilient and eco-friendly downtown environment, and the incremental steps that property owners, business leaders and residents can take to soften our concrete jungle.



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ABOUT THE APPLICATION

Application Deadline: Wednesday, January 9, 2019

Application Requirements:

- Completion of the Program Application (found at www.downtowndenver.com/leadership)
- Current resume
- Personal Statement (Up to 250 words)
- Nomination Statement (Up to 250 words)

Note: Self-nominations are not allowed. Nominations do not need to be written by a current employer. Both the Personal Statement and Nomination Statement should discuss the applicant's interest in downtowns and center cities, volunteer and community involvement, and understanding and appreciation of leadership principles.

Only 90 applicants will be selected to participate in the program.

Notification of acceptance into the program or addition to the wait list will be emailed to applicants on January 25, 2019.

The program fee must be paid by the date of the first session, February 19, 2019.

Please see the refund policy below.

SPONSORSHIP OPPORTUNITIES

- Sponsorship opportunities range from \$15,000 to \$7,500
- All DDLP sponsorships include a guaranteed seat in the Downtown Denver Leadership Program.
- Waive participation fee for one (1) participant in the Downtown Denver Leadership Program, *value of \$3,500*.
- Opportunity to register guests to Leadership Program February Welcome Reception.
- Priority reserved seating at the November Class Presentation.
- On Site special event recognition at the February Welcome Reception and November Presentation Forum.
- Recognition on DDLP printed materials, digital assets and electronic communication.



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2019 SESSION SCHEDULE

Session #1 <i>Downtown Area Plan</i>	February 19, 2019 11:30 am – 5:00 pm
Welcome Reception	February 19, 2019 5:00 pm – 7:00 pm
Retreat - Mandatory	February 22, 2019 8:00 am – 8:00 pm
Session #2 <i>Housing</i>	March 19, 2019 11:30 am – 5:00 pm
Session #3 <i>Public Space</i>	April 16, 2019 11:30 am – 5:00 pm
Session #4 <i>Mobility</i>	May 21, 2019 11:30 am – 5:00 pm
Session #5 <i>Tourism</i>	June 18, 2019 11:30 am – 5:00 pm
Session #6 <i>Development</i>	July 16, 2019 11:30 am – 5:00 pm
Session #7 <i>Talent</i>	August 20, 2019 11:30 am – 5:00 pm
Session #8 <i>Retail</i>	September 17, 2019 11:30 am – 5:00 pm
Session #9 <i>Downtown Denver Partnership</i>	October 15, 2019 11:30 am – 5:00 pm
Class Presentation	November 19, 2019 7:00 am – 9:00 am



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OPTIONAL ACTIVITIES

2019 Downtown Denver Awards – April 18, 2019

2019 Downtown Denver Partnership Annual Meeting – August 1, 2019

Leadership Luncheons

Noon to 1:30 pm at Ocean Prime

- March 13
- April 10
- May 15
- June 19
- July 10
- August 14
- September 11
- October 9

Coffee Connections

8:00 to 9:00 am at TBD

- February 20
- February 27
- March 6
- March 13
- March 20
- March 27
- April 3
- April 10
- April 17
- April 24

REFUND POLICY

Admittance into the Downtown Denver Leadership Program is not transferable. Participants who cannot complete the program cannot be replaced by another individual by their employer.

Refunds will be made according to the following schedule:

Cancellation Date	Refund Amount
Between acceptance and Session #1	\$3,500
After Session #1 – February	\$3,100
After Retreat	\$2,700
After Session #2 – March	\$2,300
After Session #4 – April	\$1,900
After Session #5 – May	\$1,400
After Session #6 – June	\$1,000
After Session #7 – July	No refunds