



Downtown Denver Partnership

# Downtown Denver Leadership Program

## ABOUT THE PROGRAM

The Downtown Denver Partnership's Downtown Denver Leadership Program is a unique opportunity for foster professional relationships, while learning about the economic importance of Downtown Denver, the unique leadership opportunities and challenges that exist in a Downtown environment and how to lend a voice to projects that will strengthen Denver's core for years to come.

Program Fee of \$3,600 Includes:

- Nine half-day sessions, including a light lunch at every session.
- Full Day Class Retreat with training focused on Collaboration, Inclusivity & Innovation.
- Tickets to the Downtown Denver Awards and Downtown Denver Partnership Annual Meeting.
- Custom Downtown Denver Development Tour.
- Custom Downtown Denver Mobility Tour.
- Opportunity to participate in Leadership Luncheon Series.
- Tickets to at least one Downtown Denver Partnership Member Forum.

## ABOUT THE PARTICIPANTS

The 90 participants selected for the Downtown Denver Leadership Program represent a cross-section of metro area employees and public, private and non-profit employers, and have demonstrated a strong commitment to the community, a passion for Downtown Denver, as well as interest in building their leadership skills in both their professional and personal lives.

## ABOUT THE PROJECT –

### CREATING PLACES TO PLAY – FOR ALL OF US – IN DOWNTOWN DENVER

Playgrounds can bring out the child in all of us, but all “playgrounds” don't have to be just for children. How can building a city of fun, approachable and inviting experiences bring our community together and improve our city's livability?

This year's Leadership Program class project will build upon the inspiration of the Partnership's recent Urban Exploration trip to Copenhagen where trip participants discovered that innovation, inclusion and economic vitality can also be fostered through experiencing public spaces together. Leadership Program participants will build connections with a diverse array of Downtown Denver stakeholders – from students to property owners – to create a set of inspiring and impactful encounters that will give all of us a new way to experience Downtown Denver.





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## ABOUT THE APPLICATION

Application Deadline: Friday, December 20, 2019

Application Requirements:

- Completion of the Program Application (found at [www.downtowndenver.com/leadership](http://www.downtowndenver.com/leadership))
- Current resume
- Personal Statement (Up to 250 words)
- Nomination Statement (Up to 250 words)

*Note:* Self-nominations are not allowed. Nominations do not need to be written by a current employer. Both the Personal Statement and Nomination Statement should discuss the applicant's interest in downtowns and center cities, volunteer and community involvement, and understanding and appreciation of leadership principles.

Only 90 applicants will be selected to participate in the program.

Notification of acceptance into the program or addition to the wait list will be emailed to applicants on January 10, 2020.

The program fee must be paid by the date of the first session, February 18, 2020.

Please see the refund policy below.

## SPONSORSHIP OPPORTUNITIES

- Sponsorship opportunities range from \$15,000 to \$7,500
- All DDLP sponsorships include a guaranteed seat in the Downtown Denver Leadership Program, as well as:
  - Waive participation fee for one (1) participant in the Downtown Denver Leadership Program, *value of \$3,600*.
  - Opportunity to register guests to Leadership Program February Welcome Reception.
  - Priority reserved seating at the November Class Presentation.
  - On Site special event recognition at the February Welcome Reception and November Presentation Forum.
  - Recognition on DDLP printed materials, digital assets and electronic communication.



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## 2020 SESSION SCHEDULE

Each session is followed by an optional class Happy Hour

<b>Session #1</b> <i>Downtown Denver Partnership</i>	February 18, 2020 11:45 am – 5:00 pm
<b>Retreat - Mandatory</b>	March 3, 2020 7:30 am – 7:30 pm
<b>Session #2</b> <i>Downtown Area Plan</i>	March 17, 2020 11:45 am – 5:00 pm
<b>Session #3</b> <i>Talent</i>	April 21, 2020 11:45 am – 5:00 pm
<b>Session #4</b> <i>Mobility</i>	May 19, 2020 11:45 am – 5:00 pm
<b>Session #5</b> <i>Public Space</i>	June 23, 2020 11:45 am – 5:00 pm
<b>Session #6</b> <i>Tourism</i>	July 21, 2020 11:45 am – 5:00 pm
<b>Session #7</b> <i>Development</i>	August 18, 2020 11:45 am – 5:00 pm
<b>Session #8</b> <i>Housing</i>	September 22, 2020 11:45 am – 5:00 pm
<b>Session #9</b> <i>Sustainability</i>	October 20, 2020 11:45 am – 5:00 pm
<b>Class Presentation</b>	November 19, 2020 7:00 am – 9:00 am

*Note: Some session topics may change as program is finalized.*



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## OPTIONAL ACTIVITIES

2020 Downtown Denver Awards – April 17, 2020

2020 Downtown Denver Partnership Annual Meeting – TBD

### Leadership Luncheons

*Noon to 1:30 pm at Ocean Prime*

- March 11
- April 8
- May 13
- June 10
- July 8
- August 12
- September 9
- October 14
- November 11

### Coffee Connections

*8:00 to 9:00 am at Capital One Café*

- February 25
- March 10
- March 31
- April 7
- May 5
- June 9
- July 7
- August 4
- September 1

## REFUND POLICY

Admittance into the Downtown Denver Leadership Program is not transferable. Participants who cannot complete the program cannot be replaced by another individual by their employer.

Refunds will be made according to the following schedule:

Cancellation Date	Refund Amount
Between acceptance and Session #1	\$3,600
After Session #1 – February	\$2,800
After Session #2 – March	\$2,400
After Session #3 – April	\$2,000
After Session #4 – May	\$1,500
After Session #5 – June	\$1,100
After Session #6 – July	No refunds