



Downtown Denver Partnership

**Downtown Denver
Leadership Program**

2023 PROGRAM OUTLINE

ABOUT THE PROGRAM

The Downtown Denver Leadership Program is a unique and engaging initiative of the Downtown Denver Partnership that provides community members the opportunity to foster professional relationships while learning about the economic importance of Downtown Denver.

This program lends itself to better understanding the challenges that exist in a Downtown environment, and how to lend a voice to projects that will strengthen Denver's core for years to come.

Program Fee includes:

- **GENERAL SESSIONS** – The eight (8) general sessions of the class will feature leadership building exercises, opportunities for group discussions on city-building topics, class project work time and peer-led presentations.
- **LEADERSHIP LUNCHEONS** – You can participate in four (4) luncheon opportunities to meet, converse with, and engage with notable Downtown Denver leaders and decision makers.
- **SOCIAL PROGRAMMING** – Attend four (4) hosted social outings for classmates to make deeper connections and build lasting relationships.

Note: Scholarships are available. The opportunity to apply for these scholarships is within the application.

ABOUT THE PARTICIPANTS

The approximately 60 participants selected for the Downtown Denver Leadership Program (DDLPP) will represent a cross-section of metro area private, public, and non-profit employers, and have demonstrated a strong commitment to their community, a passion for Downtown Denver, an interest in building their leadership skills & styles, and expanding their professional networks.

ABOUT THE 2023 CLASS PROJECT:

Exploring an Open Streets Culture in Denver: Activating and Placemaking

Each year the Downtown Denver Leadership Program class collaborates to unravel the complexities of city-building by tackling a project that is relevant to the work of the Downtown Denver Partnership. Success is never assured but understanding the dynamic challenges and opportunities of building a city, is.

The 2023 Class Project will challenge participants to work alongside public and private partners to transform the public right of way for a series of Open Streets events starting in the spring. Users will bike, walk, roll, jog, stroll, scoot or linger at placemaking installations within the Open Streets activation (a 3+ mile street closure). Participants will focus on ensuring that these activations are engaging, accessible to all, inclusive to everyone, free of charge, and entertaining!



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ABOUT THE APPLICATION PROCESS

Deadline for applications: **FRIDAY, DECEMBER 16, 2022**

Application Requirements:

- Completion of the 11- question application (found at www.downtowndenver.com/leadership) including:
 - Contact and professional information
 - Personal Statement (Written by applicant, up to 250 words)
 - Nomination Statement (Written by nominator, up to 250 words)

Note: Self-nominations are not allowed – applicants need to be nominated by someone in their network (not necessarily a current employer). Both the personal statement and nomination statement should discuss the applicant's demonstrated interest in center cities, volunteer and community involvement, and personal leadership philosophy and approach.

Up to 60 qualified individuals will be selected to participate in this year's Downtown Denver Leadership Program. Individuals from diverse backgrounds are *strongly encouraged* to apply.

Notification of acceptance into the program or addition to the wait list will be emailed to applicants on January 13, 2023.

PROGRAM FEE INFORMATION

The program fee must be paid by the date of the first session, March 7, 2023. If we do not receive payment, your seat will be forfeited. **Member Fee: \$3,750 | Non-Member Fee: \$4,500**

REFUND POLICY

Admittance into the Downtown Denver Leadership Program is not transferable, except for program sponsors. Participants who are unable to complete the program cannot be replaced by another individual by their employer.

Refunds will be made according to the following schedule:

CANCELLATION DATE	REFUND AMOUNT
Between acceptance and March 7	Full refund
Between March 7 - April 18	\$2,000
Between April 18 – June 20	\$1,500
After June 20	No Refund



SPONSORSHIP OPPORTUNITIES

- Sponsorship opportunities range from \$8,000 to \$15,000
- All DDLP sponsorships include a guaranteed seat in the Program a *(\$3,750 value)*, as well as:
 - Various Speaking Opportunities that are mutually beneficial and agreed upon
 - An Invitation to DDLP Welcome Reception in March 2023.
 - Priority reservations at the Class Presentation Event in October 2023.
 - Special recognition at the Class Presentation Event.
 - Recognition on DDLP printed materials, digital assets, and electronic communication.

2023 PROGRAM ACTIVITIES

The Downtown Denver Leadership Program provides participants with a variety of opportunities to connect with other class participants. Participation in all program elements is always strongly encouraged to support the class members as they see to expand their network and build relationships in the class and the community.

GENERAL SESSIONS

Each general session will take place *in-person* from 1:00pm to 5:00pm.

PEER LED PRESENTATIONS

The class will be divided into six groups that will complete a 75-minute presentation at one general session. Participants should expect to spend some time outside of general sessions to research the topic and prepare for the presentation.

2023 GENERAL SESSION DATES:

March 7 and March 21* | April 18 | May 16 | June 20 | July 18 | August 15 | September 19

**The first session will be immediately followed by a Welcome Reception with DDLP Nominators, DDP Board Members, and DDP staff leadership.*

CLASS PRESENTATION

The culmination of the 2023 Downtown Denver Leadership program is a Class Presentation that will be held on October 17, 2023. Attendance of all program participants is required.

CLASS PROJECT

The class will have time during general sessions to work on the Class Project, but participants should expect to spend some time outside of general sessions to work on the Class Project.

Members of the class will be required to attend a minimum of two (2) OR up to three (3) activated days of the Open Streets program that will occur monthly from May – August (potentially September and October as well). Confirmation of the September and October dates will only happen after the Denver Broncos schedule is announced, and we have approval from the Denver Police Department. We will determine minimum attendance based on confirmed quantity of Denver Open Streets program days.



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LEADERSHIP LUNCHEONS

Participants will have up to four (4) opportunities from March - September to converse over a 90-minute lunch with Downtown Denver leaders, Downtown Denver Leadership Program Alumni, and a small group of class members.

Luncheon conversations will be focused on sharing leadership philosophies and experiences, and discussing city-building challenges, both from a personal and community perspective. Participants will have the opportunity to select the dates of their luncheons after the first session (March 7).

SOCIAL PROGRAMMING!

DDL P WELCOME RECEPTION

March 7 - 5pm to 6:30pm | Participation is mandatory

DDL P CLASS SOCIAL HOURS

April 18 – Coffee Hour: 8am - 9:30am

June 20 – Happy Hour: 5pm- 6:30pm

July 11 - Coffee Hour: 8am - 9:30am

DDL P CLASS DENVER OPEN STREETS SCOUTING OUTING (must attend one of the dates listed below)

May 14 – Group Brunch!: 10am – 12:00

June 11 – Self Guided Make- Up Date