



Downtown Denver Partnership

Downtown Denver  
Leadership Program

**DOWNTOWN DENVER LEADERSHIP PROGRAM**  
2024 SPONSORSHIP OPPORTUNITIES





Downtown Denver Partnership

## Downtown Denver Leadership Program

The Downtown Denver Partnership's Downtown Denver Leadership Program (DDLP) has been instrumental in nurturing emerging leaders in the city center for over 20 years.

Participants will engage in relevant and applicable coursework, experiential learning components, and comprehensive leadership development workshops designed to connect and grow strong leaders who lead both in and out of the office.

The approximately 60 participants selected for DDLP will represent a cross-section of metro area private, public, and non-profit employers, and have demonstrated a strong commitment for their community, a passion for Downtown Denver, and an interest in building their leadership skills and styles.

Our program serves as a platform for cultivating professional relationships and honing leadership skills, all while instilling a deep understanding of Downtown Denver's economic significance.

Through interactions with an array of community leaders, participants gain insights into the unique opportunities and dynamic challenges inherent to urban environments. They are empowered to advocate for initiatives that will fortify Denver's core for years to come. The Downtown Denver Leadership class is focused on designing and implementing innovative ideas centered on the public good and turning research into positive action.

The program is comprised of:

- Eight general sessions where the class will take part in leadership development workshops, group discussions on city-building topics, class project work time and peer-led presentations.
- The culmination of the Downtown Denver Leadership Program is a class project that will be centered around criteria established by the class during the initial general sessions.
- Small group leadership luncheons. These are unique opportunities for participants to meet, converse with, and engage with notable Downtown Denver leaders and decision makers. Guest speakers come from a variety of industries and share their personal career journey, leadership philosophies and experiences, and discuss city-building challenges.
- Social programming opportunities. We understand that connection is a huge part of why the Downtown Denver Leadership Program is appealing. We host social outings for classmates to make deeper connections with each other and DDLP alumni, with the goal of building lasting relationships to expand their network and strengthen their connections with their peers and the community.

## **ALL DOWNTOWN DENVER LEADERSHIP PROGRAM SPONSORS RECEIVE:**

- Guaranteed participation in the Downtown Denver Leadership Program (program fee included).
- Opportunity to invite a number of guests to Welcome Reception (Feb) and Class Presentation (Oct) depending on sponsorship level.
- Opportunity to attend Leadership Luncheon of choice
- Placement in all marking and promotional materials, including but not limited to:
  - o Printed materials, digital assets, electronic communication

### **CHAMPION SPONSOR - \$15,000**

*One Opportunity Available*

*Named sponsor of all Leadership Development aspects of the program.*

Unique Opportunities

- Make brief remarks at:
  - o Our Welcome Reception about your company and how you align in mission and/or ethos to the leadership development aspects of the program
  - o Each Leadership Luncheon Session (8)
  - o The culmination of the Leadership class - the 2024 DDLP Class Presentation (Fall 2024)
- Named sponsor at all Leadership Luncheons Series sessions and leadership workshops (est. 18)

### **PROJECT SPONSOR - \$12,500**

*One Opportunity Available*

*Named sponsor of all Class Project activities and activations.*

Unique Opportunities

- Make brief remarks at the Welcome Reception about your company and how you align in mission and/or ethos with the work that the class will execute around the class project
- Named sponsor of the Class Project at all general sessions and Class Project-related activations
- Host a branded activation during the Class Project.
- Host one general session at company's office (date to be mutually agreed upon)

### **SUPPORTING SPONSOR - \$8,000**

*Four Opportunities Available*

*Named sponsor of a general session and/or DDLP social event.*

Unique Opportunities

- Make brief remarks at a general session (to be mutually agreed up with Sponsor and DDP)
- Host one general session at company's office (date to be mutually agreed upon)
- Host a social event at a location of sponsor's choice (date & location to be mutually agreed upon)

### **COMMUNITY SPONSOR - \$5,000**

*Three Opportunities Available*

*Underwrites participation for a community member.*

Unique Opportunities

- We are dedicated to fostering inclusivity, which is why we provide scholarships on a needs-based basis. The Community Sponsor level not only covers the program fee for one individual from your organization, but also extends a scholarship to a participant from our community.