

**DOWNTOWN DENVER BUSINESS IMPROVEMENT DISTRICT
BOARD OF DIRECTORS
Meeting Minutes – July 13th, 2023**

Board Members Present:	Jennifer Hallinan DeLeon, Jodi Janda, Nathan Roberts, David Foley, and Evan Gart
Excused Absence:	Ed Blair
Legal Advisor:	Ron Fano
DPD Officers Present:	None
Guest Presenters	Travis Bogan, DOTI (Department of Transportation and Infrastructure), Molly Veldkamp, DOTI, Will Belmont, PCL, and Ryan Schmitt, PCL District Manager
Staff:	Vince Martinez, Ryan Butcher, Ryan Ertman, Amanda Miller, Sabina Valencia-Chavez, Sharon Alton, and Matthew Karnes

I. Welcome / Approval of Meeting Minutes from June 1st, 2023.

Chair Jodi Janda called the meeting to order and requested a motion for approval of the June 1st meeting minutes. Evan Gart moved to approve the June 1st, 2023, BID Board of Director Meeting Minutes as written, Nathan Roberts seconded. The minutes were approved by unanimous vote.

II. Safety and Security

A. Police and Outreach Reports (Written)

DPD was not present at this month's meeting.

B. BID Security Update

Ryan Ertman, Director of Safety and Security, introduced the two new members of the outreach team: Julia Nickens and Jesse Milleson. They introduced themselves and each gave them their own personal and professional background. Mr. Ertman mentioned that the DAT (Together We Will-Downtown Action Team) had a great deal of shifting and staffing issues with the holidays and special events, but communication remained constant. He also notes that Clean & Safe educational material was added to the security office. Ertman explained to the Board that the security officers have been dealing with increased negative activity and aggressive individuals, but they had completed another round of Public Shared Radio Network training with a recorded session. There was discussion about several upcoming activities and events, including the incoming mayor's inauguration and the Taylor Swift tour, which is expected to bring approximately \$140M in revenue for the area.

III. Downtown Activation and the 16th Street Mall

A. ARPA Funded Alley Art Project

Sharon Alton explained the alley art program that began in 2018 and mentioned that the alleys that had art on display saw a reduction in illicit activity. Mr. Ertman explained that funding for the renewed program was possible through CPTED (Crime Prevention Through Environmental Design), and he explained how the art would be utilized. Alton introduced Castle Searcy and Deanne Gertner. Mrs. Castle gave her history with the DDP and the original alleyway art project. Together with Mrs. Gertner, they presented their

venture Hey Hue, and presented a slideshow of their other various projects and features. They went on to present the current alleyway art projects that are still active. Finally, they presented the 'Way West' series, the project that is planned to start in the large alley between 16th and 17th at Tremont and Glenarm. The goal of the first phase of the project is to keep the alley activated and safer for employees and residents in the area who use that alley to get to and from work and home. They presented the budget for the project and provided a breakdown. Finally, they gave a brief bio of the artist slated for the project. Mr. Ertman also explained other options for alley improvements, and Alton explained further the benefits of this and future similar activations.

B. 16th Street Mall Reconstruction Update.

Travis Bogan, Ryan Schmidt, and Will Belmont introduced themselves briefly, introduced themselves and presented the project agenda. Mr. Belmont explained where the project is presently and how the project will be moving forward. He explained problems encountered and how they are being dealt with. He gave details about concrete and granite structuring and presented their progress from April 2022. Phase II will begin in April 2024. He then presented slides concerning what Phase III will look like, including pedestrian lights, banner poles, IKEs (Interactive Kiosk Experiences) and FFE (furniture, fixtures, and equipment). Blocks 1 and 2 are expected to enter Phase III by spring of 2024, to be completed in the fall of that same year. The entire project is expected to be completed by the fall of 2025. Chair Janda asked how long Phase III would last, and Mr. Belmont explained that it would only be a month. Molly Veldkamp added that the business support program with DEDO and DDP will be expanded to businesses not directly on the Mall but are still impacted negatively by the construction project. Director Roberts asked if it was still projected to be 18 months per block, and Mrs. Veldkamp replied by saying the goal was 18-22 months, hopefully closer to eighteen. Mr. Belmont then presented an upcoming plan to expand the Active Construction Zone (ACZ) to the building fronts. Director Roberts mentioned that notification needs to be given so the restaurants can have time to clear and remove patios. Director Foley thanked the team for their communication and transparency, and Veldkamp encouraged the board to share the presentation materials.

IV. Administration and Other Issues (Written Report)

A. Mid-Year Budget Review

Chair Janda introduced Matthew Karnes, the new CFO for the DDP. Mr. Karnes gave a brief background and how he is involved at the Partnership. Mr. Martinez presented the mid-year budget review and broke down the numbers. Director Roberts asked when funding gets transferred to reserve funds. Mr. Martinez explained that it happens at the end of the year.

V. Maintenance and Operations (Written Report)

VI. Monthly Update and Core Priorities

Written Report

VII. Public Comments and Announcements

Chair Janda announced the final Viva Streets date, and reminded the Board of the Skyline summer events, including volleyball and pickleball, as well as the farmers market at Union Station.

Amanda Miller announced a focus group for the Urban Forrest Initiative. Mr. Martinez

also announced the addition of the Urban Market and the Global Bazaar, also at Denver Union Station Wynkoop Plaza. Chair Janda asked about the annual BID retreat, and Mr. Butcher confirmed that it is scheduled for September 12th.

VIII. Adjourn

With no further business, Chair Jodi Janda adjourned the meeting at 2:57 pm.

Approved on the third day of August 2023.

Chair of the Board

Attest:

Secretary