

2019 16th Street Mall Fees		
Banners, Posters, Flyers		
	Non Profit	For Profit
Street Light Banners - 20 locations to choose from		
First Week	\$130.00 Per Pole	\$160.00 Per Pole
Additional Week	\$65.00 Per Pole	\$80.00 Per Pole
Large Planter Mast Banners		
First Week - All (64) on 16th Street Mall	\$3,385.00	\$4,225.00
Additional Weeks - All (64)	\$1,740.00	\$2,110.00
First Week - Half (32) on 16th Street Mall	\$1,715.00	\$2,150.00
Additional Weeks - Half (32)	\$860.00	\$1,070.00
Small Planter Masts Banners		
First Week - All (64) on 16th Street Mall	\$2,015.00	\$2,420.00
Additional Weeks - All (64)	\$965.00	\$1,210.00
First Week - Half (32) on 16th Street Mall	\$1,025.00	\$1,225.00
Additional Weeks - Half (32)	\$490.00	\$615.00
California Street (12 banner poles)		
Large Banners		
First Week	\$785.00	\$985.00
Additional Weeks	\$390.00	\$490.00
Small Banners		
First week	\$470.00	\$560.00
Additional weeks	\$230.00	\$285.00
14th Street (60 banner poles)		
First Week - All (60)	\$1,930.00	\$2,700.00
Additional Weeks - All (60)	\$965.00	\$1,350.00
First Week - Half (30)	\$985.00	\$1,375.00
Additional Weeks - Half (30)	\$490.00	\$690.00
Poster Cases / Per Week		
Group A (7 cases)	\$250.00	\$345.00
Group B (7 cases)	\$250.00	\$345.00
Group C (7 cases)	\$250.00	\$345.00
Group D (6 cases)	\$220.00	\$300.00
Flyer Boxes / Per Week		
27 Total Boxes for use	\$18.00 per box	\$26.00 per box
*There will be a cancellation fee for any reservations cancelled after the application is received.		